

## Assam State Biodiversity Board

### Brief report of the celebration of International Day for Biological Diversity, 22<sup>nd</sup> May 2020

The Assam State Biodiversity Board celebrated the International Day for Biological Diversity, 22<sup>nd</sup> May, 2020, through online campaign medium due to the ongoing 'Covid 19 Pandemic situation'. The theme for this year's celebration was 'Our Solutions are in Nature'. The Board organized various online programs in collaboration with Assam Forest Department with financial assistance from the National Biodiversity Authority.



The following are brief overview of the online campaign organized as part of the celebration of IDB 2020:

1. Online Essay Competition for School Children from Class VI-XII.
2. Online Painting Competition for School Children from Class III - VIII.
3. Online Poster Competition for School Children from Class IX-XII.
4. Online awareness standee competition for M.Sc students & Research Scholars
5. Webinar series on the six specified theme of biodiversity agenda of United Nation specially targeting the young generation and early career professionals.

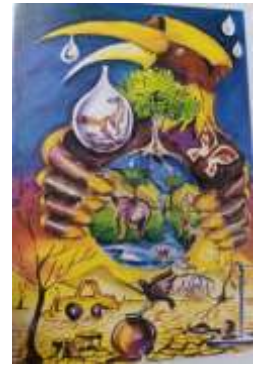
The following webinar talks were scheduled from 18<sup>th</sup> May- 22<sup>nd</sup> May 2020:

- a. Science & Traditional Knowledge
  - b. Different ways of Conserving Biodiversity
  - c. Health, food, agriculture with special emphasis on 'Organic Farming'
  - d. People, Culture & Biodiversity with special emphasis on 'Sacred Groves of Assam'
  - e. Biodiversity link to Climate Change
  - f. Actions for Biodiversity- Our solutions are in nature.
6. Radio FM awareness generation message of the International Day for Biological Diversity and its theme 'Our solutions are in nature' on 22<sup>nd</sup> May 2020.

Around 600 school children participated in the various online competitions from across the state. The 5 day 'Webinar series' was successful with more than 80 participants in each talk. The Radio FM message was relayed throughout the day i.e. on 22<sup>nd</sup> May 2020. The advertisement for the online competitions was published in local newspapers and two popular News Channels for greater outreach which was also widely circulated in social media platform and official website. The results were announced on 23<sup>rd</sup> May, 2020 through social media-Facebook page and News Channel. The prizes of the competitions will be distributed after the Lockdown and all the participants will be provided 'participation certificate'.

## Photographs of the online campaign

### 1. Few prize winning Paintings:



### 2. Few Prize winning Posters:



### 3. Webinar Series Advertisements:



### 4. Group photo of ASBB Team & Other Photos for publicity

